



video transcript

The Chevron Way Evolution

human energy®

Ever since a small group of wildcatters struck oil in Pico Canyon outside Los Angeles in the 1870s, Chevron has developed the energy that improves lives and powers the world forward.

Through our family of companies, our people have demonstrated our vision and values for more than a century.

In one of our earliest examples of community engagement, Standard Oil Company founder John D. Rockefeller pledged the modern-day equivalent of over \$2 million dollars in relief to the victims of San Francisco after the devastating 1906 earthquake and fire.

110 years later, *Fortune* magazine named Chevron among the top 20 most generous Fortune 500 companies for our contributions to global health and economic development.

At the 1915 Panama Pacific International Exposition, Standard Oil Company California was awarded highest honors for its business morals and practices.

With the publishing of the “Standard Oil Spirit”, we strengthened the partnership between our workers and management.

Decades later that message would evolve into “What we believe”, which included a significant pledge to support education by assisting schools.

In 1977, we were a charter signatory of the Sullivan Principles, which were created to oppose South African apartheid.

In 1999, we endorsed the Global Sullivan principles, which support Universal Human rights.

Since 2004, Chevron has achieved a rating of 100 percent on the Human Rights Campaign Corporate Equality Index, which ranks US companies committed to lesbian, gay, bisexual and transgender equality in the workplace.

Since 1989 our 'Mission, Values and Objectives' have emphasized environmental concerns as a top priority.

We continue to protect biodiversity in the areas where we operate, including our Barrow Island quarantine management system, which protects 24 species and subspecies of plants and animals that appear nowhere else on earth.

In 1995 we published our first Chevron Way, linking our company’s vision and values to the way we do business.

Today, our workforce operates in more than 100 countries, and The Chevron Way endures as the fundamental guide to our company’s core values – it’s the essential statement of who we are, what we believe, how we achieve and where we aspire to go.

The Chevron Way has stood the test of time. It’s an integral part of our past and present. And it shows us the way to future success as we continue to develop the energy that improves lives and powers the world forward.